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Dusser Group Switzerland AG Announces Strategic Partnership with BRO Engineering GmbH for Swiss Machinery Production Market Expansion

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Dusser Group Switzerland AG, a leading European provider of automation and custom manufacturing solutions, is pleased to announce a strategic partnership with BRO Engineering GmbH, a renowned Swiss company with expertise in the Swiss machinery engineering market. This partnership marks a significant milestone in Dusser Group's mission to establish a strong presence in Switzerland and enhance its capabilities in catering to the needs of Swiss industries.

Dusser Group Switzerland (https://www.dussergroup.ch) has recently established a legal entity in Switzerland, emphasizing the company's commitment to serving the Swiss market. With a focus on automation and custom manufacturing across various industries, Dusser Group brings a wealth of knowledge and innovative solutions to Switzerland's manufacturing landscape, with over 30 years of experience in the industry.

BRO Engineering (https://www.bro.swiss), a Swiss company with deep roots in the engineering production industry, is set to play a pivotal role in this partnership. Their extensive knowledge of the Swiss market, coupled with their strong customer relationships, will greatly assist Dusser Group in establishing a foothold and generating new business opportunities in Switzerland.

Key highlights of this partnership:

Long-term Growth Plans: Dusser Group Switzerland and BRO Engineering share a vision of long-term growth, sustainability and a commitment to delivering high-quality machinery production solutions. Together, they aim to become leaders in the Swiss market.





Collaboration Advantages: The partnership between Dusser Group Switzerland and BRO Engineering brings together complementary strengths and capabilities. This collaboration will result in a more comprehensive range of services and solutions for Swiss customers.

Compliance and Regulation: Dusser Group reaffirms its commitment to comply with the Swiss regulations, particularly in the machinery production industry. The partnership with BRO Engineering reinforces this commitment, ensuring that all operations meet the highest industry standards as per the Product Safety Act (PrSG) and the implementation through the Machinery Ordinance (MaschV), which is aligned with the EU Machinery Directive (2006/42/EC).

Market Knowledge: BRO Engineering brings invaluable market knowledge and local insights to the partnership, enabling Dusser Group to navigate the intricacies of the Swiss market effectively.

"We are thrilled to partner with BRO Engineering as we expand our operations into Switzerland," said Casper Thomsen, Managing Partner of Dusser Group Switzerland. "This collaboration represents a significant step forward in our mission to provide Swiss industries with cutting-edge automation and custom manufacturing solutions."

Bernard Okula, CEO of BRO Engineering, added, "We look forward to working closely with Dusser Group Switzerland to leverage our collective expertise and resources, ultimately delivering outstanding value to our Swiss customers and expanding our service offerings."

The partnership between Dusser Group Switzerland and BRO Engineering signifies a promising future for both companies and solidifies their commitment to supporting the Swiss machinery production market.

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